**Creator Contests APP**

**App Definition**

* **Description**

The mobile application that will be developed is a contest app. The idea here is for people to create contests about a topic, and for others to submit their work. After a determined amount of time, the contests will proceed to a voting phase, where users can no longer submit but can vote on their favorite submissions. When the voting phase finishes, the winners will be selected and will receive the award defined by the contest creator.

A user will be able to see another user’s profile and see the work submitted on the various contests that has participated. When voting, the user will be able to vote from 1 to 5 stars, or not vote at all.

When a user creates a contest, it will choose the number of winners and the awards given to each one, it will choose the deadline for each submitting and voting phase and will choose the juries, selecting the users. These users will have a significant amount of voting power compared to non-jury users.

The type of contest will have four different types. It can be a contest about photos, about videos, about audios or about text.

* **Web search**

There were found two similar apps:

* + [Agora](https://play.google.com/store/apps/details?id=com.agora.agoraimages&hl=en&gl=US)

This is an app like Instagram that allows users to post photos with its description and other users can like, share, and comment on these posts. Users can also follow other users to get notified when they post something new.

The app has a section where the contests exist. They are created by the app developers and users can participate and vote on those contests. Then there is a section to see the winners of the previous contests.

Users can authenticate with Google, Facebook, and email accounts.

* + [ViewBug](https://play.google.com/store/apps/details?id=com.viewbug.viewbug)

This app is like the previous one but adds an option to create collections in each user’s profile and besides the contests, it has a section of challenges, which is the same as the contests, but users can create one.

The main differences are:

* + Users won’t post photos to the feed
  + Users won’t be able to like, comment and share posts
  + User will be able to create contests with any category
  + Users won’t follow other users

**Tasks**

* A user can authenticate with a Google account.
* A user can create a contest, defining the number of winners, their ranking, and the award for each one, and define the juries and the deadlines for the submitting and voting phases.
* A user can enter a contest and submit their work while the contest is in the submitting phase.
* A user can vote for other user’s work while the contest is in the voting phase.
* A user can check someone’s profile and see their work submitted in the various contests they entered.

**User Research and Task Analysis**

Motivation to use an app like this:

* Earn prizes out of work I know I’m good at, and have fun competing with others with the same passion.

What are the desirable tasks?

I expect to:

* Authenticate;
* Launch a contest, specifying a category and a prize;
* Search for available (ongoing) contests by category;
* Submit my work to a context;
* Be notified upon end of a contest in which I have participated;
* Be notified of new contests regarding subscribed categories.

What other similar tools do they use (Tools)?

* I haven’t used anything alike, besides Fiverr, where I post my services (there, called a gig) and other users may request (and pay) them. Not quite a contest, but I am able to submit my work to clients regarding multiple categories.

What information do users know about the tasks to be performed in the new app to develop (Tasks)?

* I know how to attach files (the work to be submitted), as long as its interface is intuitive;
* I know how to search for things. Usually there’s a text field that will tigger a search engine and show me proper results;
* I know how to authenticate with Google.

How did they learn to do the tasks (Tasks)?

* I learnt to perform those tasks by constant use of other apps that support such features.